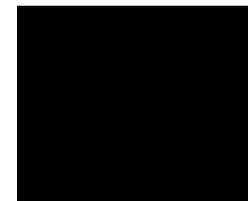




NaturArte Ecotourism Corridor Code of Ethics.



NaturArte and their associated business are bound to:

<p>Environmental principles:</p> <ol style="list-style-type: none"> 1. Strengthen the conservation efforts in associated areas 2. Use natural resources efficiently (water, energy). 3. Reduce to the minimum the production of waste products and ensure their correct disposal. 4. Be informed on the most important environmental issues in the region. 5. Promote the use of this code with other tourists, business men and regional guides. 6. Use local materials for the construction of low impact infrastructures. 7. Give information on the natural and cultural history of associated areas. 8. Avoid the sale of products made using endangered species. 9. Do not disturb the flora, fauna or it's habitats. 10. Reduce to the minimum and evaluate the negative impacts of eco activities. 11. Do not surpass the capacity of the ecosystem. 12. Maintain vehicles on designated roads or trails. 13. Maintain sand dunes without alterations. 14. Give preference to non conventional energy sources. 15. Reduce the use of disposable products. 16. Give preference to biodegradable products. 	<p>Social Principles.</p> <ol style="list-style-type: none"> 1. Respect human rights. 2. Respect the equity of gender principles. 3. Respect the sensitivities of other cultures. 4. Support continued learning programs. 5. Employ regional guides that respect and have knowledge of the area's ecosystems and cultures. 6. Prioritize the use and trade of local products (local, regional, national). 7. Support other business using social and environmental ethics. 8. Market products responsibly. 9. Assure the safety of all visitors and guides. 10. Guarantee visitors a high quality experience. 11. Obey federal, state and municipal laws.
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NaturArte's visitors are bound to:

<p>Environmental principles.</p> <ol style="list-style-type: none"> 1. Support the conservation efforts of associated areas. 2. Use natural resources efficiently. 3. Reduce to the minimum the production of waste products and ensure their correct disposal. 4. Be informed on the region's most important environmental themes. 5. Give priority to the use of tourism services that follow this code of ethics. 6. Look for reliable information on the natural and cultural history of visited areas. 7. Do not consume products made using endangered species. 8. Do not disturb the flora, fauna or it's habitats. 9. Keep the negative impacts of your visit to the minimum. 10. Keep vehicles on designed roads or trails. 11. Respect the guide's directions and recommendations. 	<p>Social Principles.</p> <ol style="list-style-type: none"> 1. Respect those people who provide touristic services. 2. Respect the cultures of the local communities. 3. Be informed on the social and environmental conditions of associated areas. 4. Consume local products from a socially and environmentally responsible agent. 5. Be motivated to learn and enjoy. 6. Act in a manner that will benefit directly local communities and their economies. 7. Obey federal, state and municipal laws.
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Three oyster farming cooperatives in estero Morúa and one ejido in the "Ciénega de Santa Clara" are now part of the Ecotourism Corridor NaturArte.